



LEARN.
GROW.
THRIVE.





Your current commitment to #give2learn:

FirstName LastName

Team

Current gift per pay period: \$XX

How funds are used

Join or increase your commitment

There are two ways to join or increase your commitment:

1. Complete and return the enclosed envelope via school mail.

-OR-

2. Log into the AASD Skyward employee portal, click the **AEF Deduction tile**, and enter your commitment per pay period.

Prizes!

All donors — *new and existing* — will be entered to win weekly prizes. At the conclusion of the campaign, unrestricted grants will be awarded to top performing teams.

Gifts to the #give2learn campaign increase AEF's granting capacity.

1

Competitive Grants

AEF holds four grant cycles annually to support educators' creative ideas.

AppletonEducationFoundation.org/Available-Grants

2

Big Idea Grants

Larger, transformational grants to support district initiatives.

AppletonEducationFoundation.org/Big-Idea

3

Educators' Resource Fund

Launching districtwide in 2026-27 to help reduce educators' out-of-pocket spend.

AppletonEducationFoundation.org/ERF

All donors who give \$3.50 or more per pay period* will receive a Koozie brand cooler bag.

*Or a onetime gift of \$84 or more.

Bags will be delivered before Thanksgiving.



BY THE NUMBERS

2025 #give2learn campaign



1 in 3*

AASD employees gave to the Appleton Education Foundation in 2025.



158 employees enrolled in payroll giving for the first time.



118 employees increased their per pay period contributions.

*34.4% of AASD employees[^] enrolled in payroll giving or made onetime gifts to the Foundation.

[^]Does not include athletics, event, short-term substitutes, or seasonal staff.

Vision: In our community, all students learn, grow, and thrive.



Mission: We raise and direct private funds to strengthen and enhance education in our community.

We believe:

- Stewarding charitable gifts entrusted to the Foundation by generous donors is our greatest responsibility.
- Effective grants empower Appleton educators to innovate, as we recognize that educators who feel valued and emboldened are vital to student success.
- Strong partnerships with AASD staff, retirees, alumni, and the greater community contribute to a strong public education system and a vibrant community.

THE DETAILS

The 2026 campaign runs August 24-October 2.

Everything you want to know about the 2026 #give2learn campaign is available at AppletonEducationFoundation.org/give2learn.

GIFTS OF ALL SIZES MAKE AN IMPACT

	Your Amount	Payroll Deduction	x24 for impact	<u>Real grant example!</u>
	Small soda	\$2	\$48	Two trombone straight mutes for a middle school brass mute library, expanding students' range of sounds.
	Small latte	\$5	\$120	Two weighted, plush sensory animals to increase student comfort and engagement during learning activities.
	Glass of wine	\$7.50	\$180	Twenty-four soft playground balls for a Lunchtime Leaders initiative. Older students lead younger students in games during recess.

#give2learn

Campaign Committee

Katie Chicquette, Central
 Amy Didreckson, West High
 Sam Herrmann, East High
 Stacy Juhl, Einstein Middle
 Jack Knaack, Richmond Elementary
 Corissa Krueger, Franklin Elementary
 Noelle Mudrak, Horizons Elementary
 Molly Pokwinski, Badger Elementary
 Dawn Price, Highlands Elem./Odyssey
 Nate Werner, North High

AEF Staff

Julie Krause, Executive Director
JKrause@AppletonEducationFoundation.org

Katie Juedes,
 Administrative Support Coordinator
KJuedes@AppletonEducationFoundation.org

Lori Kaufman,
 Development & Engagement Director
LKaufman@AppletonEducationFoundation.org

Julie Pahnke,
 Grants & Scholarships Manager
JPahnke@AppletonEducationFoundation.org

Visit URL below for information re: **Benefits and Contest Rules**
AppletonEducationFoundation.org/give2learn



122 E. College Ave., Ste. 1B | Appleton, WI 54911
AppletonEducationFoundation.org
 920-832-1517