The Appleton Education Foundation, a supporting organization of the Community Foundation for the Fox Valley Region, has been working since 1997 to develop a steady source of grant support for now and for future generations of Appleton children.

A volunteer board of directors is guided by AEF’s mission:

*To creatively enhance education in our community.*
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Dear donors and friends of education,

A nonprofit organization could be considered to have had a big year if it, for instance, launched new programs or services, generated exciting media coverage, attracted donations from a growing number of supporters, hosted events that bring attention to its cause or put more dollars to work in the community.

We at the Appleton Education Foundation know a thing or two about having a big year, because all of those accomplishments apply to our 2014 fiscal year.

As this annual report shows, a year’s worth of grants, projects and other educational endeavors augmented education in our community in new and inspiring ways. All thanks to our amazing donors.

We’ll share a few highlights:

Gifts from nearly 800 generous donors supported creative teaching and learning opportunities in our community.

Grants totaling more than $323,000 funded programs and projects that fall outside the regular school district budget, as well as post-secondary scholarships for Appleton Area School District students.

In March, our Community Education Program featured Brian Pertl, Ph.D., and Leila Ramagopal Pertl, who highlighted the importance of music in early childhood for brain development and creativity.
In early April, the Appleton Education Foundation announced publicly that it had received a most spectacular gift – Winagamie Golf Course – from retired district educator Mary Beth Nienhaus. Already this gift is providing new and exciting hands-on learning opportunities for students of the Appleton Area School District and Fox Valley Technical College.

Later in April, Mary Beth Nienhaus received the seventh annual Thomas G. Scullen Leadership Award at the Appleton Education Foundation’s Celebrate Education event. The award was given to recognize the many ways Mary Beth’s creativity has benefited area students.

In May, we hosted a record number of retired Appleton Area School District employees at our annual luncheon. More than 140 people gathered to connect with friends and former colleagues and to learn about grant projects through presentations by current staff members and students.

In mid-July, the Foundation hosted its 16th annual Knowledge Open at Winagamie Golf Course. A record number of people joined us to compete for prize funds for district schools. The winning schools received more than $12,000 in grants as a result of the event.

And that’s just a sampling. Yes, the Appleton Education Foundation has had a big year. But do you want to know the best part? In many ways, it feels like we are just getting started.

We welcome your continued support, whether through annual gifts, establishing or adding to named funds, or designating legacy gifts. It is a privilege to work with donors and help steward funds for the benefit of education in our community.

With immense gratitude for your continued confidence and support,

Tim McKeag
Board President

Julie Krause
Executive Director
OUR STORIES
Mary Beth Nienhaus Receives 2014 Scullen Leadership Award

Mary Beth Nienhaus, retired Appleton Area School District educator and LPGA Master Lifetime Professional, and an education advocate, received the 2014 Thomas G. Scullen Leadership Award at the Appleton Education Foundation’s Celebrate Education dinner event this spring. The award recognizes individuals for their commitment to improving the quality of education in the Fox Cities and is given in memory of Dr. Tom Scullen, late superintendent of the Appleton Area School District.

Photo credit: Lisa Jabas
“Who’s a little bit nervous?” the teacher asked. At least 12 hands shot up.

“Who’s a little bit excited?” The same hands plus a few more.

The hands were attached to 20 girls in grades three through six at Franklin Elementary School. The girls were preparing to run their first 5K (3.1 mile) event. As participants in the school’s Girls on the Run program, each of them spent time after school two days per week, for 10 weeks, learning important healthy lifestyle lessons, along with training for a 5K.

Teacher Kathy Olson received a grant from the Appleton Education Foundation to expand the program following last year’s pilot effort. Olson wanted to be sure every girl with an interest could participate in the program, regardless of their financial circumstances, despite the cost for curriculum and materials. “No girl was turned away for not being able to pay,” Olson said.

“Girls really learn a lot from this program,” Olson said. “It has been so incredible to watch their transformations in knowledge and attitude about things like healthy relationships, positive self-esteem, nutrition, and even compassion.”

AEF staff visited Franklin the day of a practice 5K. After some warm up stretches and dance moves, the girls – each with a parent or teacher – ran or walked nine laps around the Franklin school building and parking lot, a 5K route art teacher Sara Wilda measured herself.
“We wanted our practice to feel as much like a real 5K as possible,” Wilda said, “right down to the water stops.”

The practice paid off. Each of the girls completed the northeast Wisconsin area’s Girls on the Run 5K event in Neenah on Nov. 8.

“The girls did a fantastic job,” Olson said. “It’s not about how long it took anyone to finish. It’s about setting, working toward, and then accomplishing a goal. Obviously these lessons translate far beyond the 5K and have applications in all aspects of life.”

“We are so proud of the girls. And grateful to AEF for making the opportunity possible!”
The Gift of a Lifetime

When Mary Beth Nienhaus gave Winagamie Golf Course to the Appleton Education Foundation nearly a year ago, it was a gift of a lifetime for AEF and the achievement of a dream for the retired AASD educator and LPGA Master Lifetime Professional.

The gift locks in the future of Mary Beth’s vision of integrating hands-on education with an operating golf course.

Valued at more than $2.5 million, the gift includes the 200-acre, 27-hole golf course, 35 acres of farmland and wetlands, the clubhouse, maintenance shed, and other buildings, equipment, restaurant facilities, and the course’s liquid assets.

Education matched with recreation is now par for this course.

Many classes offered at Winagamie earn students both AASD and Fox Valley Technical College credits. High school students are able to get a jumpstart on their post-secondary education in courses like Four-Cycle Engines and Principles of Marketing.
Other project-based learning opportunities also are in the works.

This fall, Appleton North Advanced Marketing and Appleton West Sports Marketing students took on the challenge of redesigning Winagamie Golf Course’s logo. They will present their final design to the Winagamie board of directors in January.

The course board of directors, of which Nienhaus is a member, is committed to seeing the golf course succeed and offer learning opportunities for AASD and FVTC students. The board’s first priority is to maintain the course and grow a healthy capital reserve fund. In the future, AEF will receive modest dividends from the course to further the foundation’s educational mission.

The Winagamie and AEF boards of directors, in partnership with AASD and FVTC, look forward to many generations of enhancing golf and education in our community.

Additional information and complete media coverage of the gift can be found at: www.appletoneducationfoundation.org/programs.

Nienhaus was born and raised in Appleton and attended Marquette University, where she became Marquette’s first female student-athlete by joining the men’s golf team in 1965. She was also the first person to represent Marquette in intercollegiate postseason play.

During Nienhaus’ 28-year tenure at Appleton West High School, she taught physical education and coached virtually every team in existence: golf to cheer. Her golf teams won four state championships, and she was named LPGA Coach of the Year in 1987 – the only high school coach to ever receive this honor.

In 1972, she had the opportunity to become a partner in Winagamie Golf Course. And, in 1993, she became sole owner. Since then, Nienhaus has proudly run a profitable golf course and expanded the course and facilities several times.

Nienhaus has a long history of giving back to the community.

A loyal supporter of education in Appleton and the Appleton Education Foundation, Nienhaus made a lead gift for the renovation of Goodland Field, now known as Nienhaus Sports Complex, and home to the Appleton West High School Terrors baseball, softball, and soccer teams. She also supported Appleton West High School’s Addition to Tradition campaign to improve athletic facilities.
New Center Serves
Community’s Youngest Learners

In 2008 the Appleton Education Foundation set a goal to increase community awareness about brain development and learning in the first five years of life, based on research that children’s brains grow faster in the birth-five years than they ever will again.

The community responded to AEF’s efforts, along with work by AASD officials, early childhood educators and civic leaders together, to renovate the former Catholic Central Elementary School into a central space for five partners serving the needs of our community’s youngest citizens.

Thanks to strong support from funders, including a pledge from the Appleton Education Foundation, the Community Early Learning Center of the Fox Valley (CELC) opened its doors in September 2014.

The five partners that now call CELC their home base are:

- Appleton Area School District – Birth to Five Programs
- University of Wisconsin – Oshkosh Head Start
- Outagamie County Early Intervention – Birth to Three Program
- Project Bridges Day Care Center & Preschool
- Appleton Even Start Family Literacy

The AEF was well studied on this subject. We partnered with the University of Wisconsin Madison’s Waisman Center and other organizations to bring leading experts in brain development and early childhood education to our community. The speakers shone a spotlight on the importance of the early years for a child’s success in school and in life.

As a CELC founding donor, AEF is in good company with the Mielke
Family Foundation, Community Foundation for the Fox Valley Region, United Way Fox Cities, Appleton Area School District, Boldt, St. Mary Parish, ThedaCare Family of Foundations, the Doug & Carla Salmon Foundation, and others.

Even before the launch of AEF’s community education efforts, local early childhood educators and service providers had been dreaming about a central location for birth-five programs and services. In 2013, leaders with the right combination of passion, expertise and influence began discussions.

A steering committee led by retired Thrivent executive Jon Stellmacher worked to bring the plans and resources together to renovate the former Catholic Central Elementary School into usable space.

The partners benefit from opportunities to network and collaborate in the shared space. The biggest benefit, however, is to children age birth-five as the CELC helps families get developmental screenings for their children and connect with support services to help them flourish.

Lawrence University will conduct research at CELC focused on early childhood development and best teacher practices.
The Appleton Education Foundation manages endowment and other charitable funds to help individuals, families and businesses support education in Appleton. Since the principal dollar amount is rarely touched, the endowed funds ensure a steady, permanent source to support grants now, and for many future generations of Appleton school children. The AEF also makes it easy for people and businesses to designate their gifts for specific programs or projects.

At the end of fiscal year 2014, the AEF managed the following funds to enhance educational excellence:

**Endowment Funds**

**Appleton Bilingual Charter School Fund**
Supports curriculum and instructional needs of Appleton Bilingual Charter School.

**Appleton Career Academy Endowment Fund+**
Will support needs of Appleton Career Academy Charter School.

**Appleton Education Foundation Fund**
Earnings generated from this unrestricted endowment are used in the Appleton Education Foundation’s competitive grant cycles to fund creative projects that enhance education for students in a variety of academic disciplines, and to fund professional development opportunities for AASD staff members.

**Appleton West High School Endowment Fund**
Supports projects that benefit Appleton West High School.

**Appleton West High School Historical Fund**
Supports the study of events of American history leading up to WWII, WWII itself, and the aftermath of WWII on our world.

**AWHS Class of 1941 Fund**
Supports creative projects and programs for the benefit of students at Appleton West High School.

**Gene Britton Memorial Scholarship Fund**
Supports scholarships for graduating seniors from Appleton public high schools.

**Columbus Elementary School-Fred Hoffman Memorial Endowment Fund**
Provides general support for Columbus Elementary School and a scholarship for an AASD high school senior who is an alum of Columbus.

**Elementary Reading Restricted UFRS Fund**
Supports the United for Reading Success tutoring program.

* Indicates new funds established July 1, 2013 - June 30, 2014
+ Indicates future funds
Charitable Funds

Thomas Haag-Appleton East Class of ’79 Scholarship Fund*+
Will provide scholarships for graduating seniors from Appleton East High School.

Earl W. Harder Memorial Scholarship Fund
Supports scholarships for graduating seniors from Appleton West High School.

Bob and Gerri Heffron Family Endowment Fund
Supports programs and projects that enhance the educational experience for AASD students who have special education needs or who are English Language Learners, or for continuing education opportunities for staff members and parents who work with these children.

Gerald E. Hoffman Memorial Fund
Provides general support of the arts at Appleton West High School.

Paul E. Hoffman Fund for Foster Elementary School
Supports projects and programs at Foster Elementary School.

Kaleidoscope Academy Endowment Fund+
Will support curriculum and instruction to address the mission of Kaleidoscope Academy Charter School, including staff development, curriculum development, technology and equipment.

Ellen Kort Endowment Fund
Enhances education in our community, especially through the media of poetry and writing.

Erik J. Lang North High Business Education Fund*
Supports Appleton North High School students who need financial assistance to attend local, regional and national business-related learning opportunities, such as DECA events.

Betsy Melzer Endowment Fund
Supports projects and programs that benefit students with exceptional educational needs.

North Booster Club Endowment Fund
Established to support the athletic facilities and programs of Appleton North High School.

Connie Pitt Memorial Endowment Fund
Supports projects that benefit Appleton Area School District children who have special needs.

* Indicates new funds established July 1, 2013 - June 30, 2014
+ Indicates future funds
Charitable Funds

Hazel Pope-Franklin School Fund
Established with a gift from the estate of Hazel Pope, the fund provides support for student activities and/or student instruction at Franklin Elementary School.

SAACC Endowment Fund
Supports the education and training of AASD student or coach participants in co-curricular activities.

Tim Schroeder Memorial Scholarship Fund
Provides post-secondary scholarships for graduating seniors from Appleton East High School.

Thomas G. Scullen Leadership Award Fund
Established in honor of Dr. Thomas G. Scullen to support an annual award for an individual residing in the Fox Cities who is recognized for exceptional leadership in the field of education.

Dan Spalding Academy Endowment Fund
Supports enhancements of the educational experience for at-risk youth who attend the Dan Spalding Academy program.

Forrest and Roberta Sprowl Fund+
Will support the Appleton Education Foundation’s unrestricted grantmaking, with special preference for projects or programs at Madison Middle School.

Vira and Alan Stoner Education Fund
Supports innovative learning opportunities for AASD students, with preference for middle and high school levels.

Talented & Gifted Fund
Supports scholarships and other special needs of the TAG program.

Valley New School Scholarship Fund+
Will support post-secondary scholarships for graduating seniors from Valley New School.

WCA Thomas Scullen Memorial Scholarship Fund
Provides scholarships for Wisconsin Connections Academy Charter School graduates who attended an accredited high school and plan to pursue a degree at an accredited university, technical college or trade school.

Brad Wiese Family Fund for Literary Arts
Supports programs and projects that enhance the literary arts for students attending Madison Middle School.
Charitable Funds

Pass-Through Funds

AHSW-1964-50th Year Scholarship Fund
Established to provide scholarships for graduating seniors in the Class of 2014 at Appleton West High School.

Anchor Foods Fund
Established to support the cultural liaison specialist position at Appleton’s three public high schools.

Appleton East Library Learning Commons Campaign Fund
Established to support improvements to the furnishings, materials and equipment, and expansion of the physical space of the Appleton East High School library.

Appleton East H.S. Patriot Athletic Club Improvement Fund
Supports the athletic facilities and programs of Appleton East High School.

Appleton Public Montessori General Fund
Supports educational enhancements for students Appleton Public Montessori Charter School.

Appleton West-Addition to Tradition Fund
Established with an initial gift from the West High School Terror Backers to support athletic facilities improvements at Appleton West High School.

Appleton West High School Class of ’45 Fund
Provides annual Academic Achievement Awards for students at Appleton West High School.

Appleton Youth Education Initiative Fund
Supports programs or projects that help to prepare AASD high school students for the challenges of higher education and the transition into adult life.

B.G. Society Fund
Provides financial assistance for low-income students attending Appleton West High School to help them participate in school activities.

Jinny Bosser Memorial Fund
Provides assistance to low-income Appleton West High School students to help them overcome personal problems.

* Indicates new funds established July 1, 2013 - June 30, 2014
+ Indicates future funds
Charitable Funds

Pete Carlson Memorial Scholarship Fund
Provides art scholarships to graduating seniors of Appleton West High School.

Diversity Fund
Provides funding for programs that support diversity within the Appleton Area School District.

Early Childhood Fund
Promotes common knowledge of brain research and development to stimulate Birth to Five early childhood activity within the Appleton Area School District and the community.

Early Childhood Fund - AASD Portion
Supports the Birth to Five Site Resource Coordinator positions at five Appleton elementary schools.

Education for Healthy Kids Fund
Promotes daily physical education and healthy lifestyle choices.

EMMA Nobel Education Fund
Provides opportunities for area students, educators and community members to learn from the world’s foremost scholars and researchers.

Ferber Elementary School Compassion Fund
Supports programs and projects that enrich the learning experience for students attending Ferber Elementary School and provides supplies or other basic needs items for at-risk students.

Fund ’59
Established by Appleton West High School’s Class of 1959 to support projects and programs at Appleton West.

Dave Hussey Memorial Scholarship Fund
Provides an annual scholarship to a graduating high school senior, rotating yearly among Appleton East, West and North high schools.

Friends of Johnston School Fund
Provides funding to enhance the classroom experience for students at Johnston Elementary School.

Friends of Madison Middle School Fund
Enhances the educational experience for students at Madison Middle School.
Charitable Funds

Tim Meyer Memorial Fund
Provides equipment or other materials for the Technical Education Department at Appleton West High School.

Mile of Music Fund*
Established to support teacher-driven ideas to enhance musical opportunities for Appleton Area School District students.

Money Smarts Summer School Program Fund
Supports curriculum development and materials for the district’s Money Smarts Summer School program.

NEW Apple Corps Robotics Team Fund
Supports needs of the district’s robotics team, including materials or equipment for building robots, and other team-related expenses.

Opportunity Fund
Supports the overall ability of the Appleton Education Foundation to do its work in managing charitable funds, assisting with grant requests and fulfilling other administrative and development functions.

PAC Student Support Fund
Supports the attendance of Fox Valley-area elementary school children at performances at the Fox Cities Performing Arts Center.

Patriot Athletic Club Scholarship Fund
Provides scholarships for graduating seniors at Appleton East High School.

Albert & Mary Rhoades Scholarship Fund for Appleton East High School
Provides post-secondary scholarships to Appleton East High School graduates.

Albert & Mary Rhoades Scholarship Fund for Appleton North High School
Provides post-secondary scholarships to Appleton North High School graduates.

Seeds for Learning Fund
Established in memory of Jane Garvey to provide extra-curricular opportunities for at-risk students who attend Jefferson Elementary School.

* Indicates new funds established July 1, 2013 - June 30, 2014
+ Indicates future funds
Charitable Funds

Teacher Idea Exchange Fund
Funds sessions for Appleton’s public and parochial school teachers to share best practice ideas with one another in a comfortable, relaxed setting.

Tesla Engineering Education Fund*
Supports equipment and materials for programs and projects that enhance the educational experience for students attending Tesla Engineering Charter School.

United for Success Reading Tutor Fund
Used to fund efforts of volunteer reading tutors in Appleton Area School District elementary schools.

Valley New School Fund
Provides general support for the programs of the Valley New School Charter School.

Wisconsin Assessment Consortium Fund*
Supports trainings and other activities focused on specific aspects and issues related to student assessment.
GRANTS
AWARDED
In the past fiscal year, the Appleton Education Foundation awarded more than $323,000 in grants to support the following classroom and community projects, educator training, and program enhancements not covered by the Appleton Area School District budget.

**Appleton Area School District**

AEF supported the purchase of books and materials for use by the district’s early intervention speech and language pathologists. The materials can be used to model and coach area childcare providers and 4K teachers in best practices for expanding children’s early literacy skills.

AEF funding was used to purchase oral motor and sensory fidgets to benefit students with sensory needs. Fidgets are small objects used for calming and alerting, promoting focus and concentration, and decreasing stress.

An AEF grant helped bring authors Wendy Welch and Jack Beck to Appleton during the 2014 Fox Cities Book Festival for assemblies and workshops at eight AASD schools.

AEF funds supported author R. J. Palacio’s visits with AASD middle and high school students. Palacio wrote *Wonder*, the 2014 Fox Cities Reads selection.

A grant from the Co-Curricular Endowment supported the expansion of the elementary-level Math League.

Grants from the Appleton Education Foundation Fund and Connie Pitt Memorial Endowment Fund were used for Bluetooth switches, headphones and keyboards to enhance the functionality of iPads for students with special needs. The iPads were purchased with a grant AEF received from the Bemis Company Foundation.

AEF grant funding supports a district-wide program based on the book *A Long Walk to Water*. Books and activities for all grade levels are designed to increase student understanding of water issues around the world.

AEF funding purchased books and activity kits for use during parent/child playgroups. Families with children ages birth to five participate in playgroups offered at five district elementary schools.

An AEF grant provided opportunities for the district’s most at-risk students to practice social and emotional skills in community settings.

**Appleton Public Montessori Charter School**

AEF funding helped purchase Harpsicle Harps to expand the school’s performing arts program.
Grants Awarded

Berry Elementary School
A grant from the Connie Pitt Endowment Fund supported the addition of visual, auditory and tactile items for a sensory room. The items are used by students who need sensory regulation breaks to help return their nervous systems to a “just right” level for learning.

AEF funding supplied special materials that students with autism can use to improve their reading comprehension and increase their personal narrative writing skills.

Columbus Elementary School
Funds from the Co-Curricular Endowment supported the school’s Technology Club, a hands-on opportunity for fifth- and sixth-graders to learn about computer programs and put their learning into practice by making DVD presentations highlighting school events.

East High School
A grant from the Co-Curricular Endowment Fund purchased new equipment for the growing student boxing club.

AEF funded interactive Shakespeare workshops led by American Players Theater for all students in language arts classes.

An AEF grant supported the purchase of two Haas CNC Simulators for use by students at East and Tesla Engineering Charter School. The simulators allow students to gain valuable CNC programming experience during their high school years.

Funding from AEF purchased IdeaPaint and other materials to create additional whiteboard space on the tables and cabinets in a science classroom, making the space a more interactive learning environment for students.

Edison Elementary School
Funding from AEF was used to purchase tools and appliances for cooking activities in an early childhood classroom. The hands-on activities help children explore and develop language, literacy, math, social and fine motor skills.

Edison Elementary, Columbus Elementary, and Appleton Bilingual Charter School
Grant funds supported a multicultural music program called “Exploring the Global Soundscape”. Presentations at each school, an evening presentation for families, and flute-building workshops were components of the program.
Grants Awarded

Einstein Middle School
Grant funds supported the purchase of high-quality interactive materials to help students practice math skills during RTI (Response to Intervention) class.

AEF funding allowed seventh- and eighth-graders to learn about and create hand-made string instruments.

Ferber Elementary School
Funds from the Bob & Gerri Heffron Family Endowment supported the purchase of Kindles and accessories in an effort to improve reading levels of struggling sixth-grade students.

Franklin Elementary School
Funds from the Hazel Pope Franklin School Fund provided support for various school programs and projects.

AEF's Co-Curricular Endowment supported “Girls on the Run”, a program that combines training for a 5K walk/run with a curriculum to help girls develop self-respect and healthy lifestyle habits.

AEF grant funding was used to purchase binoculars to enhance second-graders’ study and research of local birds.

An AEF grant supplied materials for the “Building Your Core...Vocabulary” program, designed to support the needs of language-impaired students from age three through sixth grade.

Highlands Elementary School
Grants from the Betsy Melzer Endowment and Bob and Gerri Heffron Family Endowment funds purchased a special reading program designed to help students with autism improve their reading and reading comprehension.

AEF funds awarded through a Facebook grant competition were used to start a student dance club.

Horizons Elementary School
Funds from the Betsy Melzer Endowment supported community field trip experiences for students with cognitive disabilities.

Huntley Elementary School
A grant from the Ellen Kort Endowment Fund supported activities to engage first-grade students in creative collaboration around art, music and poetry.

Grants from the Betsy Melzer and Connie Pitt Memorial endowment funds provided assistance with transportation and childcare as a way to increase family members’ involvement in their child’s Individualized Education Program (IEP) meetings.
Grants Awarded

Johnston Elementary School
AEF funding was used to purchased Speed Stacks for use during indoor recess, physical education class, brain breaks and afterschool programming. In this activity, participants stack and unstack plastic cups in predetermined sequences as a way to improve hand-eye coordination and help develop the right side of the brain, which is responsible for awareness, focus, creativity and rhythm.
Grant funds purchased materials to assist special education students working to improve their math skills and meet their Individualized Education Program (IEP) goals.
A grant from the Betsy Melzer Endowment was used to purchase a deep pressure machine called a steamroller to benefit students with sensory processing needs.

Lincoln Elementary School
AEF funding provided materials to be used during a new, structured alternative recess option for students who have behavioral and anxiety difficulties in the large, unstructured social play setting that is available during outdoor recess time.

Madison Middle School
AEF grant funding supported expenses of a student-built super mileage car, which will be entered into local and national competitions.
An AEF grant supported a classroom makeover contest. Students created design boards for educators’ classrooms and implemented the winning design.
AEF funds helped offset start-up expenses of a student-run café, which gives students hands-on experiences in learning about financial literacy, employability and entrepreneurship. Income from the café will be reinvested in the business and also will fund other creative learning opportunities at the school.

North High School
An AEF grant funded healthy breakfast options as part of the “Jump Start” program. Students who often are truant participate in Jump Start as a way to develop relationships with peers and school staff, leading to a more successful school experience.
AEF funding supported a Poetry Slam for AASD middle and high school students. In a Poetry Slam participants compete against each other with high energy performance poetry.
A grant from the Eric J. Lang North High Business Education Fund supported student participation in business-related events and activities.
Grants Awarded

Richmond Elementary School
Funds from the Betsy Melzer Endowment purchased materials to help students with learning disabilities better understand numbers, patterns and relationships.

Dan Spalding Academy
A grant from the Dan Spalding Academy Endowment Fund supported educational enhancements for at-risk youth attending the Dan Spalding Academy program.

Valley New School Charter School
A grant from the Alan & Vira Stoner Education Fund supported the “After the War” project. Students made multiple trips to the Wisconsin Veterans Home at King in Waupaca to interview, develop relationships and learn from the veterans.

West High School
A grant from the Gerald E. Hoffman Memorial Fund provided general support of the arts.

Grants from the Appleton West High School Endowment Fund, the AWHS Class of 1941 Fund and the Appleton West High School Historical Fund provided support for a variety of creative educational enhancements at the school.

AEF grant funding supported the new Freshman Focus program designed to help get freshmen started on the path to success in high school.

Wilson Middle School
AEF’s Co-Curricular Endowment supported “Girls on Track”, a program that combines training for a 5K run/walk with curriculum to help girls develop self-respect and healthy lifestyle habits.

AEF funding supported a student-driven project to build five Little Free Libraries in the Appleton community.

Funds from AEF supported “Cardiology’s Next Top Model”. Seventh- and eighth-graders used recycled objects to build anatomical models of the human heart. The hands-on experience helped move students to a deeper understanding of parts of the heart and blood flow.
Grants Awarded

Scholarship Grants

A number of AEF funds provided continuing education scholarships for graduates of Appleton high schools.

AHSW – 1964 – 50th Year Scholarship Fund

Provided scholarships to 16 West High School seniors in celebration of the Class of 1964’s 50th reunion.

Recipients attending two-year schools:
Alexis Bougie, Alexander DesJarlais, Karrie Kern, Pa Zao Lee, Patrick Lehner, Jonathon Stickney, Kaosia Thao, and Rose Yang

Recipients attending four-year schools:
Austin Berlick, McCartney Brewer, Jennifer Depew, Hannah Dolezal, Courtney Her, David Marnocha, Kalyn Moua, and Kelly Weldon

Appleton East High School Patriot Athletic Club Scholarship Fund

Provides scholarships for East High School seniors who have participated in Patriot Athletic Club-sponsored activities and are planning to pursue post-secondary education.

2014 Recipients:
Nicole Coenen, Nathaniel Froiland, Megan Larsen, and Alan Lemons

Gene Britton Memorial Scholarship Fund

Provides a scholarship for a graduating Appleton East, North or West high school senior who attended Einstein Middle School and plans to become an educator.

2014 Recipient:
Nolan Pynenberg

Pete Carlson Memorial Scholarship Fund

Provides a scholarship to a West High School graduate with special interest and ability to pursue a college art degree.

2014 Recipient:
Nicholas Perry
Grants Awarded

Earl W. Harder Memorial Scholarship Fund
Provides a scholarship to a West High School graduate who plans to pursue a degree in business

2014 Recipient:
Austin Mullins

Columbus Elementary School-Fred Hoffman Memorial Endowment Fund
Awards a scholarship to an Appleton Area School District student who attended Columbus Elementary School during his or her elementary years.

2014 Recipient:
David Marnocha

Dave Hussey Memorial Fund
Provides a scholarship to a graduating, college-bound senior. The award rotates annually among Appleton East, West and North high schools.

2014 Recipient:
Trevor Krause

Albert & Mary Rhoades Museum and Charitable Foundation Scholarship Funds
Awards scholarships to graduates from Appleton high schools who plan to pursue undergraduate degrees in the arts, humanities, religious studies, education and select social sciences.

2014 Recipient:
Nathaniel Froiland

Tim Schroeder Memorial Scholarship Fund
Provides scholarships for graduating Appleton East High School seniors who have participated in school athletics and plan to pursue post-secondary education.

2014 Recipients:
Alexander Carpenter and Erin Fischer
Grants Awarded

Valley New School Scholarship Fund
Provides scholarships for graduating seniors at Valley New School Charter School.

2014 Recipient:
Elena Farin

WCA Thomas Scullen Memorial Scholarship Fund
Provides scholarships for graduates of Wisconsin Connections Academy Charter School who attended an accredited high school and plan to pursue a degree at an accredited university, technical college or trade school.

2014 Recipient:
Daniel Heimerl

Professional Development Grants
The Appleton Education Foundation recognizes the importance of ongoing education. Professional Development grants bring speakers into the Appleton Area School District to address staff members on topics of interest.

AEF funds supported medical continuing education programming for district physical therapists.

AASD Math Institute
Foundation funding helped provide a week-long summer professional development opportunity for AASD math educators to increase their conceptual understanding of math topics and, as a result, increase their confidence and ability in teaching math to their students.

Appleton Community 4K
AEF grant funds supported the creation of take-home family activity bags for all students enrolled in Appleton Community 4K.

AEF funding allowed AASD school nurses to access e-SchoolCare, an online resource with valuable health information and training modules.

Grants from the Appleton Education Foundation Fund, Betsy Melzer Endowment Fund and Bob & Gerri Heffron Family Endowment supported online professional development for the district’s speech and language pathologists.
Grants Awarded

Pass-Through Grants

Funds also were awarded in the form of pass-through grants (money donated and then immediately granted out) to support the following projects and programs:

Appleton Area School District

Nineteen AASD schools represented at the 2014 golf event, the AEF Knowledge Open, received unrestricted grants from the Foundation. Schools used the funds to upgrade instructional technology, provide additional leveled reading materials, offer staff development and provide support for other programs and activities above and beyond what the site budgets can support.

Donors to AEF’s Early Childhood Fund supported Early Childhood Site Resource Coordinator positions in several AASD elementary schools.

The PAC Student Support Fund made it possible for Fox Valley-area elementary school children to attend performances at the Fox Cities Performing Arts Center.

Funding from the NEW Apple Corps Robotics Team Fund helped offset expenses of the district’s robotics team, including materials and equipment for building robots, and team-related expenses.

The 2014 AEF Community Education Program was possible, thanks to support from donors through AEF’s Early Childhood Fund.

Donor designated funding supported the purchase of school supplies for needy AASD families.

Thrivent Financial used the Money Smarts Summer School Program Fund as a vehicle to help offset costs of curriculum development and materials for a summer school program geared at promoting money management skills with AASD fourth- and fifth-grade students.

Support from the EMMA Nobel Education Fund gave high school and college students and teachers from the Appleton Area School District, Xavier and Fox Valley Lutheran high schools, Fox Valley Technical College, Lawrence University, and UW-Fox Valley, as well as other community members, the opportunity to attend the 2014 Nobel Conference together to learn from the world’s foremost scholars and researchers.

Grants from the United for Reading Success Tutor Fund helped offset the cost of additional leveled books for the district’s reading tutoring program.

Donor designated funds supplied materials for Make it/Take it kits used by families with children ages birth to five.

A grant AEF received from the Bemis Company Foundation was used to purchase iPad minis and iPad4s for use in AASD elementary and middle schools to benefit students with specific learning disabilities.
Grants Awarded

Appleton East High School
A grant from the Appleton East Debate-Forensics-Theater Fund supported those activities at the school.
A grant from the Field of Dreams Fund supported athletic facility improvements.

Appleton Public Montessori School
Grants from the Appleton Public Montessori General Fund supported educational enhancements at the school.

Badger and Jefferson Elementary Schools
Support from the Diversity Fund was used to create a Hmong culture kit with story cloths, art work, musical instruments, clothing, Hmong folktales and other materials. The kit will include practical applications for students K-6.

Badger Elementary School
Funds donated in memory of Bill Selle supported reading materials and other efforts to benefit at-risk students.

Columbus Elementary School
Funds donated in memory of Bill Selle supported reading materials and other efforts to benefit at-risk students.

Ferber Elementary School
The Ferber Elementary School Compassion Fund supported school projects and programs and provided basic needs items for at-risk students.

Franklin Elementary School
Donor-designated funds supported the purchase of additional reading materials for the school.

Jefferson Elementary School
Support from the Seeds for Learning Fund helped at-risk students participate in extra-curricular activities, including basketball and dance.

Johnston Elementary School
Support from the Friends of Johnston School Fund provided a variety of reusable educational resources for school classrooms.
Grants Awarded

Appleton North High School
Donor designated funds supported the school’s environmental science program.

Tesla Engineering Charter School
Support from the Tesla Engineering Education Fund supported needs at the school.

Valley New School
Grants from the Valley New School Fund supported the school’s programs and operations.

Appleton West High School
Support from the B.G. Society Fund provided financial assistance for low-income students to help them participate in school activities.
Funds raised by the Terror Backers through the Addition to Tradition Fund supported athletic facilities improvements at the school.
Funding from the Jinny Bosser Memorial Fund helped offset expenses for low-income students to participate in band.
OUR GENEROUS DONORS
Between July 1, 2013 and June 30, 2014, nearly 800 donors contributed to the Appleton Education Foundation. Some gifts established new charitable funds, while others were added to existing funds or were made in memory or in honor of a loved one. We gratefully acknowledge and thank the following donors for their generous gifts during the year.

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</tr>
<tr>
<td>Lou Chicquette</td>
<td>Board, Resource Development</td>
<td>bd, rde</td>
</tr>
<tr>
<td>Bob Duimstra</td>
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<tr>
<td>JoAnn DuVall</td>
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<tr>
<td>Marcia Engen</td>
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<tr>
<td>Mary Furlong</td>
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<tr>
<td>Phyllis Gillespie</td>
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<tr>
<td>Pam Gruner</td>
<td>Board, Grants, Retired</td>
<td>bd, glf, grt*</td>
</tr>
<tr>
<td>Chris Heller</td>
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<tr>
<td>Gerald Henley</td>
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<tr>
<td>Don Hietpas</td>
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<tr>
<td>Gary Jahnke</td>
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<td>Nancy Johnshoy</td>
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<td>Joyce Laedtke</td>
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<tr>
<td>Dianne Lang</td>
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<td>Diane Lightfield</td>
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<tr>
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<tr>
<td>Laura Meronk</td>
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<td>John E. Mielke</td>
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<tr>
<td>Sally Mielke</td>
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<td>Ann Moe</td>
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<tr>
<td>Shari Moscinski</td>
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<tr>
<td>Mary Beth Nienhaus</td>
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<tr>
<td>Barry O’Connor</td>
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<tr>
<td>Judy Phillips</td>
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<tr>
<td>Robin Reif</td>
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<tr>
<td>Jean Scherer</td>
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<td>Nancy Scheuerman</td>
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<tr>
<td>Alan Schroeder</td>
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<td>Paul Shrode</td>
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<tr>
<td>Bob Simon</td>
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<td>grt</td>
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<tr>
<td>Vira Stoner</td>
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<tr>
<td>Tina Tillman</td>
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</tr>
<tr>
<td>Joni VandenHeuvel</td>
<td>Retired</td>
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<tr>
<td>Teena VanDriest</td>
<td>Retired</td>
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<td>Maria Van Laanen</td>
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<td>Jennifer Voigt</td>
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<td>Barb Walstrom</td>
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<td>Dave Willems</td>
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</tr>
<tr>
<td>Judy Winzenz</td>
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</tbody>
</table>

**Membership Codes**

- **bd**: Board of Directors
- **bde**: Board Development Committee
- **com**: Communications Committee
- **exe**: Executive Committee
- **glf**: Golf Outing Committee
- **grt**: Grants Committee
- **rde**: Resource Development Committee
- **ret**: AASD Retiree Committee
- **Chair**: Chair

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STAFF APPRECIATION
District parents and students had the opportunity to show their appreciation for elementary school educators by donating to the Appleton Education Foundation in their names. More than 70 specially designed cards with hand-written sentiments were delivered by AEF volunteers to honored staff members during Teacher Appreciation Week in May. We thank Brianna Castro, sixth-grade student at Richmond Elementary School, for the artwork featured on the front of the card.
## Statement of Financial Position - June 30, 2014

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$183,094</td>
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<tr>
<td>Contributions Receivable</td>
<td>$150</td>
</tr>
<tr>
<td>Investments</td>
<td>$2,716,242</td>
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<tr>
<td>Property and Equipment, Net</td>
<td>$2,538,293</td>
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<tr>
<td>Capital Lease Receivable</td>
<td>$485,043</td>
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<tr>
<td>Other Assets</td>
<td>$10,141</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$5,932,963</strong></td>
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### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Note Payable</td>
<td>$184,324</td>
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<tr>
<td>Other Liabilities</td>
<td>$48,296</td>
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<td>Deferred Interest Income</td>
<td>$13,091</td>
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<td><strong>Total Liabilities</strong></td>
<td><strong>$245,711</strong></td>
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### Net Assets:

<table>
<thead>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>$5,687,102</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$150</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>$5,687,252</strong></td>
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**Total Liabilities and Net Assets**  **$5,932,963**
This is a summarized financial statement presentation. The Appleton Education Foundation is a Supporting Organization of the Community Foundation for the Fox Valley Region. A complete audited financial statement of the Community Foundation for the Fox Valley Region and Supporting Organizations is available upon request.

Auditors: Schenck SC

### Statement of Activities - Year Ended June 30, 2014

#### Support and Other Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$3,136,593</td>
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<tr>
<td>Gain on Investments</td>
<td>$369,542</td>
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<tr>
<td>Winagamie Income</td>
<td>$248,725</td>
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<tr>
<td>Investment Income</td>
<td>$67,709</td>
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</table>

**Total Support and Other Revenue** $3,822,569

#### Grants and Expenses

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Grants Expense</td>
<td>$323,832</td>
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<tr>
<td>Other Program Related Expenses</td>
<td>$186,675</td>
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</table>

**Management and General**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Investment Manager Fees</td>
<td>$20,304</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>$60,217</td>
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<tr>
<td>Winagamie Expenses</td>
<td>$263,458</td>
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<tr>
<td>Fundraising Expenses</td>
<td>$55,953</td>
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</table>

**Total Grants and Expenses** $910,439

**Change in Net Assets** $2,912,130

#### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Beginning of Year</td>
<td>$2,775,122</td>
</tr>
<tr>
<td>End of Year</td>
<td>$5,687,252</td>
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</tbody>
</table>
Address: 122 E. College Avenue, Suite 1-B
Appleton, WI 54911
Phone: (920) 832-1517
Fax: (920) 832-1307
Email: jkrause@cffoxvalley.org
Website: www.appletoneducationfoundation.org