



**Friday, July 18, 2025**  
Winagamie Golf Course | Neenah

Sponsoring the Knowledge Open isn't just financial support—it's an investment in brighter futures. By backing the Appleton Education Foundation, you're championing a vision where every student learns, grows, and thrives. From playful learning for preschoolers to cutting-edge curriculum for high schoolers, your support drives innovation at every level. Every dollar raised fuels AEF's mission to enhance education. Join us in making a lasting impact!

## Sponsorship Menu

### \$5,000 | Ace Sponsor\*

Two foursomes on either 18 or 9; name/logo recognition at the event, and on all marketing materials, emails, social media posts, AEF website, and placement on a golfer giveaway item.

### \$3,000 | Eagle Sponsor\*



Two foursomes on either 18 or 9; name/logo recognition at the event, in emails (minimum of 3), select social media posts (minimum of 2), and AEF website.

### \$2,500 | Digital Media Sponsor



One foursome on either 18 or 9; name/logo recognition at the event, in emails (minimum of 2), all social media posts (minimum of 8), and golf and quiz scoring landing page.

\*Multiple sponsorships are available at these levels.

### \$2,250 | Team Photo Sponsor



One foursome on either 18 or 9; name/logo recognition at the event (including largest logo on Team Photo sign), in emails (at least 1).

### \$2,000 Sponsor Level

One foursome on either the 18 or 9; name/logo recognition at the event, at least one social media post, and additional recognition at corresponding serving stations.

### Water Sponsor Lunch Sponsor



### \$1,800 Sponsor Level

One foursome on either the 18 or 9; name/logo recognition at the event, at least one social media post, and additional recognition at corresponding locations at the event.

### 19th Hole Sponsor Bag Drop Sponsor Gart Sponsor



### Driving Range Sponsor On-Course Activity Sponsor



### Putting Contest Sponsor



### Raffle Sponsor



### Reception Sponsor



### Volunteer Sponsor

### \$1,400 | Birdie Sponsor\*

One foursome on either the 18 or 9; name/logo recognition at the event

### \$750 | Par Sponsor\*

Two golfers on either the 18 or 9; name/logo recognition at the event

*Note: Golf registrations are first come, first served. The 18-hole tournament has a cap of 36 teams; the 9-hole tournament has a cap of 16 teams. Sponsors may use their golfer entries for either the 18-hole or 9-hole tournament (\$750 sponsorship = two players for the 18-hole OR 9-hole tournament). Additional golf entries can be purchased for \$125 each and \$75 each for the 18-hole and 9-hole tournaments, respectively.*

*Player fees and sponsorships are nonrefundable. In the event of inclement weather, all money will support the work of the Appleton Education Foundation.*

*IRS regulations state that no tangible goods or benefits can be distributed if the sponsorship is being paid by a donor advised or other charitable fund. Contact the AEF office with questions.*

*18-hole tournament: \$74 per golfer reflects event value and is the non-deductible portion of the entry fee/sponsorship.*

*9-hole tournament: \$45 per golfer reflects event value and is the non-deductible portion of the entry fee/sponsorship.*