



2021 Sponsors: Respond
by March 4 to secure your
same sponsorship!

More than 200
golfers will see
your company
name/logo!

Sponsorship Menu

Ask about the **Ace Sponsor** opportunity to have your company's name/logo on all things Knowledge Open! Includes prominent placement on a golfer giveaway item, entry for eight golfers and more. **\$5,000**

Eagle \$2,500 (multiple available)

- Recognition on AEF website for full year
- Logo in event emails (no fewer than 2)
- Logo on team photo sign (logo appears in each team photo, shared digitally)
- Logo in event program
- Signage in front of clubhouse
- Tee sign with logo near registration - large
- Entry for golfers (can be waived) - 8*

Digital Media \$2,200 (one available)

- Tagged in all event social media posts (no fewer than 8)
- Logo in event emails (no fewer than 2)
- Logo in event program
- Name on virtual leaderboard
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Team Photo \$2,000 (one available)

- Largest logo on team photo sign (logo appears in each team photo, shared digitally)
- Logo in email sharing team photo files
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Lunch \$1,700 (one available)

- Logo at all food stations on 18- and 9-hole courses (no fewer than 6)
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Water \$1,700 (one available)

- Logo on beverage carts and water coolers on 18- and 9-hole courses (no fewer than 6)
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

On-Course Activity \$1,700 (one available)

- Logo on on-course activity guide (one per golf cart) and activity sheets at holes on 18- and 9-hole courses
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

**Golf registrations are first come, first served. The 18-hole tournament has a cap of 36 teams; the 9-hole tournament has a cap of 16 teams. Sponsors may use their golfer entries for either the 18-hole or 9-hole tournament (\$600 sponsorship = two players for the 18-hole OR 9-hole tournament). Additional golf entries can be purchased for \$125 each and \$75 each for the 18-hole and 9-hole tournaments, respectively.*

IRS regulations state that no tangible goods or benefits can be distributed if the sponsorship is being paid by a donor advised or other charitable fund. Contact the AEF office with questions.

Cart \$1,500 (one available)

- Logo on cart signs
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Volunteer \$1,500 (one available)

- Logo on carts driven by event volunteers
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Putting Contest \$1,500 (one available)

- Logo on signage at the putting green
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Driving Range \$1,500 (one available)

- Logo on signage at the driving range
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

19th Hole \$1,500 (one available)

- Logo/name on 19th Hole quiz sign
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Bag Drop \$1,500 (one available)

- Logo on bag drop sign
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Raffle \$1,500 (one available)

- Logo on raffle signs on 18- and 9-hole courses
- Logo in event program
- Tee sign with logo on 18-hole course - medium
- Entry for golfers (can be waived) - 4*

Birdie \$1,200

- Tee sign with logo on 18-hole course - medium
- Name in event program
- Entry for golfers (can be waived) - 4*

Par \$600

- Tee sign with logo on 18-hole course - small
- Name in event program
- Entry for golfers (can be waived) - 2*

Friday, July 15, 2022
Winagamie Golf Course | Neenah