## Sponsorship Menu

Ask about the **Ace Sponsor** opportunity to have your company’s name/logo on all things Knowledge Open! Includes prominent placement on a golfer giveaway item, entry for eight golfers and more. **$5,000**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
</table>
| Eagle $2,500 (multiple available) | • Recognition on AEF website for full year | • Logo in event emails (no fewer than 2)
| | • Logo on team photo sign (logo appears in each team photo, shared digitally) | • Logo in event program
| | • Logo in event program | • Signage in front of clubhouse
| | • Tee sign with logo near registration - large | • Entry for golfers (can be waived) - 8*
| | • Logo on team photo sign | • Logo in event program
| Digital Media $2,200 (one available) | • Tagged in all event social media posts (no fewer than 8) | • Logo in event emails (no fewer than 2)
| | • Logo in event program | • Logo in event program
| | • Name on virtual leaderboard | • Tee sign with logo on 18-hole course - medium
| | • Tee sign with logo on 18-hole course - medium | • Entry for golfers (can be waived) - 4*
| Team Photo $2,000 (one available) | • Largest logo on team photo sign (logo appears in each team photo, shared digitally) | • Logo in email sharing team photo files
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Tee sign with logo on 18-hole course - medium | • Entry for golfers (can be waived) - 4*
| Lunch $1,700 (one available) | • Logo at all food stations on 18- and 9-hole courses (no fewer than 6) | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Water $1,700 (one available) | • Logo on beverage carts and water coolers on 18- and 9-hole courses (no fewer than 6) | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| On-Course Activity $1,700 (one available) | • Logo on on-course activity guide (one per golf cart) and activity sheets at holes on 18- and 9-hole courses | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course – medium
| | • Tee sign with logo on 18-hole course – medium | • Entry for golfers (can be waived) – 4*
| Cart $1,500 (one available) | • Logo on cart signs | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Volunteer $1,500 (one available) | • Logo on carts driven by event volunteers | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Putting Contest $1,500 (one available) | • Logo on signage at the putting green | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Driving Range $1,500 (one available) | • Logo on signage at the driving range | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| 19th Hole $1,500 (one available) | • Logo/name on 19th Hole quiz sign | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Bag Drop $1,500 (one available) | • Logo on bag drop sign | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Raffle $1,500 (one available) | • Logo on raffle signs on 18- and 9-hole courses | • Logo in event program
| | • Logo in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Birdie $1,200 | • Tee sign with logo on 18-hole course - medium | • Logo in event program
| | • Name in event program | • Tee sign with logo on 18-hole course - medium
| | • Entry for golfers (can be waived) - 4* | • Entry for golfers (can be waived) - 4*
| Par $600 | • Tee sign with logo on 18-hole course - small | • Name in event program
| | • Name in event program | • Entry for golfers (can be waived) - 2*

*Golf registrations are first come, first served. The 18-hole tournament has a cap of 36 teams; the 9-hole tournament has a cap of 16 teams. Sponsors may use their golfer entries for either the 18-hole or 9-hole tournament ($600 sponsorship = two players for the 18-hole OR 9-hole tournament). Additional golf entries can be purchased for $125 each and $75 each for the 18-hole and 9-hole tournaments, respectively.

IRS regulations state that no tangible goods or benefits can be distributed if the sponsorship is being paid by a donor advised or other charitable fund. Contact the AEF office with questions.