

Annual Report 2013



The Appleton Education Foundation, a supporting organization of the Community Foundation for the Fox Valley Region, has been working since 1997 to develop a steady source of grant support for now and for future generations of Appleton children.

A volunteer board of directors is guided by AEF's mission:

To creatively enhance education in our community.

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"Thank you for helping us reach for the stars."

This sentiment is featured on a student-designed Appleton Education Foundation note card.

We now share the message with you - our universe of AEF volunteers, donors, board members, community partners and friends of education. Each of you has helped the Foundation "reach for the stars" in the past year, and we are grateful.

Many of those reaches are described in the pages of this report. We highlight a few for you here:

- Grants of more than \$235,000 expanded teaching and learning opportunities in district classrooms and buildings. These are possible through contributions from nearly 800 generous donors.
- A record number of retired educators gathered at the Foundation's spring luncheon to enjoy one another's company and to hear current teachers and students explain how they use AEF grant funds to creatively enhance education.
- Several new charitable funds joined the Foundation family, bringing the total number to 66, and expanding support for education in our community.
- Hiring a new staff member increased our organizational capacity to tell our story and serve our donors.
- A Community Education Program attracted hundreds of community members who heard stellar speakers promote reading, talking, and playing with children aged birth-5 as ways to help build healthy brains and the blocks for future learning.
- A celebration with the community kicked off Appleton Community 4K. We are confident these quality early experiences will help our youngest learners build a solid educational foundation for success in Kindergarten and beyond.
- Lou Hull, exceptional paraprofessional, education advocate and fundraiser, received the sixth annual Thomas G. Scullen Leadership Award.
- The Foundation's Knowledge Open golf event marked its 15th anniversary of raising funds and friends for education.

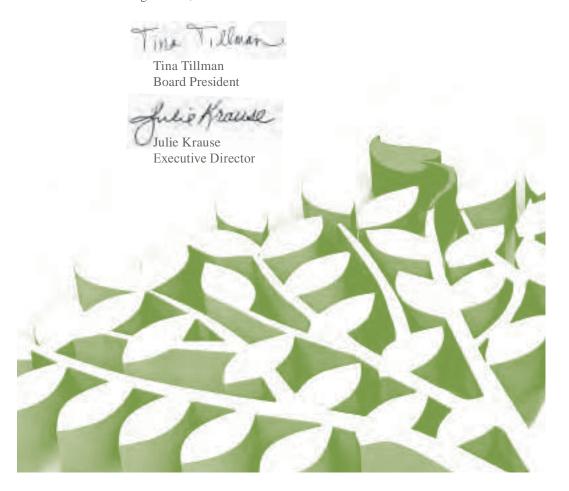
It's gratifying to reflect on the year's accomplishments. We're full of pride - and awe, too. We live in an impressive place full of exceptional people.

Because of you, the Appleton Education Foundation is a vibrant organization:

- One that supports creativity and innovation in our schools.
- One that provides a vehicle for legacy gifts to support education for future generations.
- One that dreams big and reaches for the stars.

We appreciate your continued confidence and support. And we look forward to working together to enhance education in our community in new and inspiring ways in the year ahead.

With our gratitude,





# AEF Knowledge Open Celebrates 15 Years

On the third Friday in July, friends of the Appleton Education Foundation got together to chat about education, compete in a trivia quiz and socialize. And since they were on a golf course at the time, they played golf, too.

Just a friendly gathering of people, one could say. However, its organizers will tell you this fund-raising gathering, the Knowledge Open, actually is a community- and relationship-building event disguised as a golf outing.

Business and community leaders, parents, educators and other Foundation supporters came together at Winagamie Golf Course for the 15th time to play golf and raise funds for education in our Appleton schools and community, competing for more than \$11,000 in grants.

Generous corporate and individual sponsors donated funds to support AEF's ongoing work and to provide the grant funds. Each participating foursome played on behalf of an AASD school and worked together to answer multiple-choice questions at each tee box along the course. High school students from AASD golf teams served as on-course hosts, practicing their social graces and challenging community members' drives.

Since the event's inception in 1999, more than \$380,000 has been raised to support the Foundation's overall mission of creatively enhancing education in our community. In 2009, Foundation leaders decided to award at least \$10,000 in event proceeds to AASD schools represented at the event, to make an even more immediate difference in district classrooms. In the past five years, more than \$56,000 has been granted from outing proceeds to help schools upgrade instructional technology and provide other enhancements not covered by the regular school budget.

Visit AEF's Facebook page, <u>facebook.com/AppletonEducationFoundation</u>, for event photos and sponsor listing, and to see how AASD schools are using the grants they received from this year's event.





# Bemis Company Foundation Partnership Benefits Students with Learning Disabilities



Nathan Meissner was diagnosed with a brain tumor at age four. His early surgeries caused nerve damage resulting in changes to his sight and hearing and left him with a tremor in his hand, which caused frustration when he tried to write his thoughts on paper.

Now tumor-free and almost 10, Meissner uses an iPad to complete school tasks and he is much more engaged in his learning. Thanks to a major grant from the Bemis Company Foundation, AEF was able to provide iPads to give other AASD students this same opportunity for success.

This summer the Appleton Education Foundation received word that a grant request written to the Bemis Company Foundation for additional technology to benefit AASD children with specific learning disabilities had been approved. That meant that \$39,000-worth of iPad minis and iPad4s could be purchased for use in AASD elementary and middle schools, helping students reach their goals through highly engaging instructional tools and strategies.

The grant is providing multiple opportunities and benefits. AASD staff had the opportunity to work with the Bemis Company's IT experts. Traveling early childhood special education teachers now have access to technology that helps three- to five-year-olds grasp educational concepts. Most importantly, students like Nathan Meissner can begin to excel in areas where they struggled.

A steering committee of AASD staff members, parents, and Bemis employees will help ensure optimal use of the iPads so there are more success stories like Meissner's.

"It was especially exciting for AEF to receive this grant because in recent years, we've seen quite a few grant requests for iPads," said Julie Krause, AEF executive director. "We know the need is there but we simply could not meet the need with available grant dollars. Finding a funding partner in the Bemis Company Foundation is wonderful and helps us open up new learning opportunities for hundreds of AASD students."

The Bemis Company Foundation hopes to expand this program at the rate of one school district per year in its facility communities throughout the country.





Knowledge. Confidence. Independence.

Special education teachers Christy deBoer and Sharyn Brum work every day to develop these attributes in their students at Janet Berry Elementary School.

Yet in teaching students with significant disabilities and autism, they find that the academic information students learn often does not generalize outside the classroom.

"Our students learn best if they can practice their learning objectives in a setting most similar to where they will need to perform them," Brum said.



To accomplish this, the teaching partners created Bobcat Foods – a hands-on practice grocery store within the school building.

At Bobcat Foods students develop skills including identifying objects, reading labels, following directions, counting, categorizing, matching and making decisions, following a list, use of money and other critical life skills to increase future independence.

"Our students need more repetition to learn and generalize their skills," deBoer said. "Bobcat Foods brings a piece of the community inside Janet Berry. This saves the district money as we can practice community instruction right inside our building."

DeBoer and Brum turned to the Appleton Education Foundation for start-up funding to get Bobcat Foods up and running. Special cabinets purchased with grant funds house the store's food. A cash register, shopping baskets and other supplies make the experience realistic for students.

The store primarily is used by Kindergarten through sixth-grade students with cognitive disabilities and students with autism.

Bobcat Foods "opened" last spring with its first shoppers and workers and will continue each year as a way for students to practice real-life skills. "The project has been great for students," deBoer said. "They are excited and motivated to practice their skills in our store setting."





Fifth-grade teacher Stefanie Fucik wanted to encourage literacy and build community in the Huntley Elementary School neighborhood. Her idea was to engage her fifth-grade students in a multi-disciplinary community service project – designing and constructing a Little Free Library on school grounds. She turned to the Appleton Education Foundation to fund the cost of materials.

The Little Free Library concept is a "take a book, return a book" gathering place where neighbors share their favorite literature and stories. Huntley's library – one of an estimated 13,000 registered Little Free Libraries around the world – is the first of its kind on AASD grounds.

"From designing it, measuring pieces, drawing, painting and staining, my students took part in every single step of the process," Fucik said. In addition to math and art skills, students also used their science knowledge to determine how to build a structure that would hold up in Wisconsin weather. A Huntley staff member's father helped with the actual construction. Beyond that, students practiced social skills as they worked to communicate, problem-solve and work as a team to accomplish a big task.

Once the library was completed, the fifth graders, along with other Huntley students and faculty, provided books to begin the library.

A sign-in book inside the library tracks its use. "I am amazed at how many books are taken and by how many books are donated," Fucik said. "Students are constantly using the library!"

"I am so proud of the work my students did," Fucik said. "The Little Free Library is providing an opportunity for many students, families and community members to continue their life-long journey of enjoying books."







## Celebrate Education

The Foundation's spring Celebrate Education event shone a spotlight on the good things happening for education in the Appleton Area School District and the broader community.

At the event, Lou Hull, an exemplary paraprofessional within the AASD and a strong education advocate, received the Foundation's 2013 Thomas G. Scullen Leadership Award. The award recognizes individuals for their commitment to improving the quality of education in the Fox Cities and is given in memory of Dr. Tom Scullen, late superintendent of the Appleton Area School District. Hull was chosen for the award based on her leadership, collaboration and creative thinking to benefit educational programs including First Book, Riverview Gardens and others.

Board Vice President Tim McKeag spoke of AEF's important role as a positive force for education, building public-private partnerships to bring additional revenue in to support projects and programs in our schools, and also to thoughtfully leverage contribution dollars to accomplish the most good. McKeag also shared a video of district educators and their AEF-funded grant projects.

Other Celebrate Education highlights included an appearance by Ellen Kort, 2011 Scullen Award winner and former Poet Laureate of Wisconsin. Kort shared a new piece she wrote for the event and also introduced special guest Cory Chisel. Chisel, a nationally recognized singer-songwriter and AASD graduate, spoke about his education in Appleton and the spirit of philanthropy in the community. He also performed for the gathering. For the final song of the evening, students from Huntley Elementary School joined Chisel on stage to sing "Over Jordan."



Scan to watch video

Additional event photos, a video of AASD staff members speaking about their AEF grant projects, and video of Huntley Elementary students singing with Cory Chisel can be found at, <a href="mailto:facebook.com/AppletonEducation-Foundation">facebook.com/AppletonEducation-Foundation</a>.



There is music in this room tonight a hand-clapping celebration, music that travels into the warmth of our heart, intertwined with spoken words that link us together. We all live inside the melody of words because there was someone who taught us how to read and write and learn, how to feed on language as it becomes a living thing, a partnership between teacher and student. Teachers open the doors for all of us to enter and we walk into the future, following the footprints of the teachers who came before us. Education is a journey, a destination. We begin and keep on beginning and we know and treasure what we have to give to the world.

- Ellen Kort





"We're trying to get people to look at garbage because garbage isn't garbage at all but a mix of resources."

This statement from Robert Reed of Recology Waste Management sums up the efforts of Appleton North High School students who worked to develop a school-wide compost program last spring.

Led by then-senior Elizabeth Braatz, members of the school's HOPE (Help Our Planet Earth) Club and Garden Club, as well as Appleton Career Academy students and some faculty advisors, worked together to make the project happen.

"So many food scraps just get dumped in landfills," Braatz said. "What many people don't realize is that if unwanted food and dry materials like wood clippings are allowed to just sit, it will all turn into rich, pesticide-free soil. That can't happen in a landfill, so I wanted to start a composting project."



Braatz wrote a grant application to the Appleton Education Foundation for materials to build the composting bins and other items to begin the project. Appleton Career Academy teacher Renee Ulman helped Braatz submit the application to AEF. "I thought her idea was stellar and very forward thinking," Ullman said.



Braatz said it took time to educate students about what leftover food waste could and could not go into the compost buckets. The students devised a marketing campaign for their project, complete with a special logo, brochure, posters, presentations and announcements. This was an important step.

"In order to have a good, non-stinky compost bin, students cannot throw food waste with grease, meat or dairy," Braatz said.

Braatz and other club members initially worried that even after their educational campaign, students would dump the wrong items. For the most part, that did not happen.

"The first week we had some amusing things dumped in," Braatz said. "Someone put in carrots, but they were still in their plastic bag. Beyond that, we didn't have many issues."

Their efforts saved food from being dumped into landfills and turned it into soil for use by the Garden Club.

"It was a big undertaking trying to get a school of over 1,600 students to not only understand why to compost, but also to communicate the logistics of how to do it properly and then implement that system," Ulman said. "I know our school really got into it and that was because of student interest."

Now a freshman at the University of Minnesota, Braatz is continuing her interest in environmental causes and plans to major in Environmental Science, Policy and Management.

"Thank you so much to AEF for accepting our plea for the grant," Braatz said, "and for the school-wide environmental, educational and leadership opportunities it created."



## Charitable Funds

The Appleton Education Foundation manages endowment and other charitable funds to help individuals, families and businesses support education in Appleton.

Since the principal dollar amount is rarely touched, the endowed funds ensure a steady, permanent source to support grants now, and for many future generations of Appleton school children. The AEF also makes it easy for people and businesses to designate their gifts for specific programs or projects.

At the end of fiscal year 2013, the AEF managed the following funds to enhance educational excellence:

#### **Endowment Funds**

#### **Appleton Education Foundation Fund**

Earnings generated from this unrestricted endowment are used in the Appleton Education Foundation's competitive grant cycles to fund creative projects that enhance education for students in a variety of academic disciplines, and to fund professional development opportunities for AASD staff members.

#### Appleton West High School Endowment Fund

Supports projects that benefit Appleton West High School.

#### Appleton West High School Historical Fund

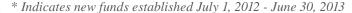
Supports the study of events of American history leading up to WWII, WWII itself, and the aftermath of WWII on our world.

#### AWHS Class of 1941 Fund

Supports creative projects and programs for the benefit of students at Appleton West High School.

#### Gene Britton Memorial Scholarship Fund

Supports scholarships for graduating seniors from Appleton public high schools.



+ Indicates future funds

## Columbus Elementary School-Fred Hoffman Memorial Endowment Fund

Provides general support for Columbus Elementary School and a scholarship for an AASD high school senior who is an alum of Columbus.

#### Elementary Reading Restricted UFRS Fund

Supports the United for Reading Success tutoring program.

#### Fox River Academy Endowment Fund+

Will support curriculum and instruction to address the mission of the Fox River Academy Charter School.

#### Earl W. Harder Memorial Scholarship Fund

Supports scholarships for graduating seniors from Appleton West High School.

#### Bob and Gerri Heffron Family Endowment Fund

Supports programs and projects that enhance the educational experience for AASD students who have special education needs or who are English Language Learners, or for continuing education opportunities for staff members and parents who work with these children.

#### Gerald E. Hoffman Memorial Fund

Provides general support of the arts at Appleton West High School.

#### Paul E. Hoffman Fund for Foster Elementary School

Supports projects and programs at Foster Elementary School.

#### Kaleidoscope Academy Endowment Fund+

Will support curriculum and instruction to address the mission of Kaleidoscope Academy Charter School, including staff development, curriculum development, technology and equipment.

#### Ellen Kort Endowment Fund

Enhances education in our community, especially through the media of poetry and writing.

#### Betsy Melzer Endowment Fund

Supports projects and programs that benefit students with exceptional educational needs.



#### North Booster Club Endowment Fund

Established to support the athletic facilities and programs of Appleton North High School.

#### Connie Pitt Memorial Endowment Fund

Supports projects that benefit Appleton Area School District children who have special needs.

#### Hazel Pope-Franklin School Fund

Established with a gift from the estate of Hazel Pope, the fund provides support for student activities and/or student instruction at Franklin Elementary School.

#### SAACC Endowment Fund

Supports the education and training of AASD student or coach participants in co-curricular activities.

#### Tim Schroeder Memorial Scholarship Fund

Provides post-secondary scholarships for graduating seniors from Appleton East High School.

#### Thomas G. Scullen Leadership Award Fund

Established in honor of Dr. Thomas G. Scullen to support an annual award for an individual residing in the Fox Cities who is recognized for exceptional leadership in the field of education.

#### Dan Spalding Academy Endowment Fund

Supports enhancements of the educational experience for at-risk youth who attend the Dan Spalding Academy program.

#### Forrest and Roberta Sprowl Fund+

Will support the Appleton Education Foundation's unrestricted grantmaking, with special preference for projects or programs at Madison Middle School.

#### Alan and Vira Stoner Education for Life Fund

Supports innovative learning opportunities for AASD students, with preference for middle and high school levels.

#### Talented & Gifted Fund

Supports scholarships and other special needs of the TAG program.



#### Valley New School Scholarship Fund\*+

Will support post-secondary scholarships for graduating seniors from Valley New School.

#### WCA Thomas Scullen Memorial Scholarship Fund

Provides scholarships for Wisconsin Connections Academy Charter School graduates who attended an accredited high school and plan to pursue a degree at an accredited university, technical college or trade school.

#### Brad Wiese Family Fund for Literary Arts

Supports programs and projects that enhance the literary arts for students attending Madison Middle School.

## **Pass-Through Funds**

#### AHSW-1964-50th Year Scholarship Fund

Established to provide scholarships for graduating seniors in the Class of 2014 at Appleton West High School.

#### Anchor Foods Fund

Established to support the cultural liaison specialist position at Appleton's three public high schools.

#### Appleton East Debate-Forensics-Theater Fund\*

Supports needs of the Appleton East High School debate, forensics and theater clubs, including expenses of tournament trips and other needs.

#### Appleton East Library Learning Commons Campaign Fund\*

Established to support improvements to the furnishings, materials and equipment, and expansion of the physical space of the Appleton East High School library.

## Appleton East H.S. Patriot Athletic Club Improvement Fund

Supports the athletic facilities and programs of Appleton East High School.

#### Appleton Public Montessori Classroom Fund

Supports programs or projects that enhance the learning experience for students attending Appleton Public Montessori School.



#### Appleton Public Montessori Teacher Training Fund

Supports professional development opportunities for Appleton Public Montessori School staff members.

#### Appleton West-Addition to Tradition Fund

Established with an initial gift from the West High School Terror Backers to support athletic facilities improvements at Appleton West High School.

#### Appleton West High School Class of '45 Fund

Provides annual Academic Achievement Awards for students at Appleton West High School.

#### Appleton Youth Education Initiative Fund

Supports programs or projects that help to prepare AASD high school students for the challenges of higher education and the transition into adult life.

#### **B.G. Society Fund**

Provides financial assistance for low-income students attending Appleton West High School to help them participate in school activities.

#### Jinny Bosser Memorial Fund

Provides assistance to low-income Appleton West High School students to help them overcome personal problems.

#### Pete Carlson Memorial Scholarship Fund

Provides art scholarships to graduating seniors of Appleton West High School.

#### **Diversity Fund**

Provides funding for programs that support diversity within the Appleton Area School District.

#### Early Childhood Fund

Promotes common knowledge of brain research and development to stimulate Birth to Five early childhood activity within the Appleton Area School District and the community.

#### Early Childhood Fund - AASD Portion

Supports the Birth to Five Site Resource Coordinator positions at five Appleton elementary schools.



#### Early Childhood Fund - Compassion Project

Supports efforts to promote and sustain compassion in the community.

#### Education for Healthy Kids Fund

Promotes daily physical education and healthy lifestyle choices.

#### **EMMA Nobel Education Fund**

Provides opportunities for area students, educators and community members to learn from the world's foremost scholars and researchers.

#### Ferber Elementary School Compassion Fund

Supports programs and projects that enrich the learning experience for students attending Ferber Elementary School and provides supplies or other basic needs items for at-risk students.

#### Field of Dreams Fund

Established to support construction costs of new softball and baseball fields at Appleton East High School.

#### Fox River Academy Fund

Established to support building improvements, projects or programs at Fox River Academy Charter School.

#### Fund '59

Established by Appleton West High School's Class of 1959 to support projects and programs at Appleton West.

#### Dave Hussey Memorial Scholarship Fund

Provides an annual scholarship to a graduating high school senior, rotating yearly among Appleton East, West and North high schools.

#### Friends of Johnston School Fund

Provides funding to enhance the classroom experience for students at Johnston Elementary School.

#### Friends of Madison Middle School Fund

Enhances the educational experience for students at Madison Middle School.

#### Tim Meyer Memorial Fund

Provides equipment or other materials for the Technical Education Department at Appleton West High School.



#### Money Smarts Summer School Program Fund

Supports curriculum development and materials for the district's Money Smarts Summer School program.

#### Opportunity Fund

Supports the overall ability of the Appleton Education Foundation to do its work in managing charitable funds, assisting with grant requests and fulfilling other administrative and development functions.

#### PAC Student Support Fund

Supports the attendance of Fox Valley-area elementary school children at performances at the Fox Cities Performing Arts Center.

#### Patriot Athletic Club Scholarship Fund

Provides scholarships for graduating seniors at Appleton East High School.

# Albert & Mary Rhoades Scholarship Fund for Appleton East High School

Provides post-secondary scholarships to Appleton East High School graduates.

#### Albert & Mary Rhoades Scholarship Fund for Appleton North High School

Provides post-secondary scholarships to Appleton North High School graduates.

# Albert & Mary Rhoades Scholarship Fund for Appleton West High School

Provides post-secondary scholarships to Appleton West High School graduates.

#### Seeds for Learning Fund

Established in memory of Jane Garvey to provide extra-curricular opportunities for at-risk students who attend Jefferson Elementary School.

#### Teacher Idea Exchange Fund

Funds sessions for Appleton's public and parochial school teachers to share best practice ideas with one another in a comfortable, relaxed setting.



## United for Success Reading Tutor Fund

Used to fund efforts of volunteer reading tutors in Appleton Area School District elementary schools.

### Valley New School Fund

Provides general support for the programs of the Valley New School Charter School.





In the past fiscal year, the Appleton Education Foundation awarded more than \$235,000 in grants to support the following classroom and community projects, educator training, and program enhancements not covered by the Appleton Area School District budget.

#### Appleton Area School District

AEF funding supports community activities that actively engage parents and their children, ages birth to five, in learning about language, early literacy, nutrition, family wellness, play and social development.

An AEF grant purchased Mutt-i-Grees kits to be used in Kindergarten through third-grade classrooms at selected elementary schools. The Mutt-i-Grees curriculum teaches social and emotional skills, and is implemented within the AASD's Positive Behavioral Interventions and Supports (PBIS) framework.

#### Badger, Houdini, Huntley and Jefferson Elementary Schools

An AEF grant was used to expand the Books on Buses program. Studies show providing books for students to read while on the school bus decreases behavioral issues.

#### Berry Elementary School

AEF funds provided funding for cabinets that help create a grocery store-like area so that students with significant disabilities and autism are able to practice functional living skills.

#### East High School

AEF provided funding to implement Advisory Homerooms in an effort to increase the number and quality of positive adult-student relationships.

An AEF grant allowed for student involvement in the construction of a Little Free Library for the school. The Little Free Library concept supports literacy and builds community through book exchanges.

#### East High School (Continued)

A grant from the Betsy Melzer Endowment Fund was used to purchase an iPad for the school's autism program.

#### **Edison Elementary School**

An AEF grant supports the school's efforts to create a Wellness Room for use by students, families and staff.

Funding from AEF was used to bring Oneida artist Jennifer Stevens to the school for several workshops on native art and culture. Oneida Native students from other schools in the AASD were able to participate in the workshops along with Edison students. All had the opportunity to make their own clay pots.

Grant funding was used to purchase guitars for the school's expanding guitar club. Participating students have an opportunity to experience success on a musical instrument, learn to socialize appropriately in a group and gain confidence and maturity.

#### Einstein Middle School

Grant funds purchased motion-detection and environmental parameter sensors to enhance the eighth-grade science, math and technology education curriculum.

Grants from the Appleton Education Foundation Fund and Connie Pitt Memorial Endowment Fund allowed eighth graders to write and illustrate their own books, modeling the style of Chris VanAllsburg, an author they studied in communication arts class. Students also spent time reading and playing games with autistic and cognitively disabled students at their school and gave their finished books to them at the end of the school year.

#### Foster Elementary Charter School

AEF provided funds needed to develop community-themed play buckets to encourage imaginative play among kindergarten students. Student visits to the fire station, hospital and grocery store provided the inspiration for the themes.

#### Franklin Elementary School

Funds from the Hazel Pope Franklin School Fund provided support for various school programs and projects.



#### Highlands Elementary School

Grants from the Betsy Melzer Endowment and Bob and Gerri Heffron Family Endowment funds purchased a special reading program designed to help students with autism improve their reading and reading comprehension.

#### Horizons Elementary School

An AEF grant for the all-school Choose to Be Kind effort supported kindness-themed readings and discussions, art projects and a family night.

#### Houdini Elementary School

A grant from the Betsy Melzer Endowment Fund supported the purchase of an iPad for use in the school's cognitive disabilities classroom.

#### Huntley Elementary School

Grant funds were used to purchase stability balls for a Kindergarten classroom.

AEF funds paid for materials needed to construct a Little Free Library for the school grounds. Students were involved in all aspects of the project. The completed library encourages literacy and community-building through book exchanges.

Funds provided exercise discs for a fourth-grade classroom as a way to increase classroom attentiveness and student focus on tasks.

#### Johnston Elementary School

AEF funding helped expand a program that uses cooking to teach language, fine motor, social, math and literacy skills to children ages three-five who have autism, Down syndrome and severe developmental disabilities.

#### Kaleidoscope Academy Charter School

Grant funding allowed sixth-graders to learn basic programming skills and improve their math skills as they worked in groups to program robots and use measurements and angles to maneuver their robots through an obstacle course.

#### Lincoln Elementary School

AEF funding provided materials to be used during a new, structured alternative recess option for students who have behavioral and anxiety difficulties in the large, unstructured social play setting that is available during outdoor recess time.



#### Madison Middle School

Grant funds helped make the study of genetics more "real" for eighth-graders through a special interdisciplinary unit that connected genetics and forensic science.

An AEF grant supported Snap Circuits as a hands-on, real-world approach to learning about electricity and how it affects everyday life. Snap Circuits allow students to make actual electric circuits that power a light, make music and ring a doorbell, among other projects. The materials can be used each year and can be shared among schools.

AEF funding was used to purchase a study-guide and teaching materials for an award-winning film entitled *Promises*, which features the lives of both Israeli and Palestinian children living in and around the city of Jerusalem. The film takes a very complicated issue and makes it understandable for students. The film and materials will be shared among AASD middle schools.

Funds were used for materials needed to implement several hands-on interdisciplinary learning projects, including the Veterans Day Honor Program, and a school carnival, which students planned, built and staffed for the enjoyment of kindergarten through second-grade students at Janet Berry Elementary School.

Grant funds helped with materials needed to add a new component to the art curriculum at Madison: glass fusing. Students learn about the history of glass fusing as well as different techniques of glass making and then apply the methods to make their own projects.

Funds from the Appleton Education Foundation Fund and the Betsy Melzer Endowment Fund helped to purchase the district's first Satalight, an ADA-accessible SMART board for use in the Cognitive Disabilities-Severe classroom.

An AEF grant enriched music education for eighth-graders through a visit and performance by recording artist and performer Janet Planet along with guitarist Tom Theabo. Planet incorporated the educational, business and emotive sides of music as she shared stories, performed songs and led students in an impromptu lesson in singing the blues.



#### McKinley Elementary School

AEF funds supported the cost of several Parent Cafe training sessions for parents interested in serving as Parent Cafe hosts. Parent Cafes are proven, effective ways to engage parents, help them build friendships and a support network, and help them appreciate the essential role they play in their children's success.

#### North High School

A grant from the Co-Curricular Endowment Fund supported the Lightning Fitness Club, a special club that encourages students and staff members to be physically active.

AEF funds supported implementation of a student-led composting program at the school. Leftover food from student lunches eventually will turn into soil for the school garden.

#### Roosevelt Middle School

AEF funds purchased equipment needed to introduce students to land paddling in physical education classes. Land paddling helps students build and strengthen core muscle groups and increase endurance and stamina as they use rubber tipped paddles to propel themselves on the long boards (think long skateboards) around the school gymnasium or parking lot.

#### Dan Spalding Academy

A grant from the Dan Spalding Academy Endowment Fund supported educational enhancements for at-risk youth attending the Dan Spalding Academy program.

#### West High School

A grant from the Gerald E. Hoffman Memorial Fund provided general support of the arts.

Grants from the Appleton West High School Endowment Fund, the AWHS Class of 1941 Fund and the Appleton West High School Historical Fund provided support for a variety of creative educational enhancements at the school.

AEF funds were used to purchase materials for physics students to build amplifiers and one-stringed electric guitars, called bo-didleys, as a way to learn about electric circuits and electromagnetism.



#### Wilson Middle School

AEF supported an interdisciplinary project based on force and motion. Teams of eighth-graders worked together to research and build a trebuchet – a medieval stone-throwing device – and then competed to see which trebuchet could throw a marble the furthest and with the most accuracy.

AEF funds provided biofeedback cards for use by the middle school counselors delivering Depression and Suicide Prevention curriculum. The cards offer a new way to teach students self-management strategies and skills for dealing with emotions and stress.

## **Scholarship Grants**

A number of AEF funds provided continuing education scholarships for graduates of Appleton high schools.

# Appleton East High School Patriot Athletic Club Scholarship Fund

Provides scholarships for East High School seniors who have participated in Patriot Athletic Club-sponsored activities and are planning to pursue post-secondary education.

2013 Recipients: Joseph Benthein, Molly Krause, Mallory Lamers, Turner Schmidt

#### Pete Carlson Memorial Scholarship Fund

Provides a scholarship to a West High School graduate with special interest and ability to pursue a college art degree.

2013 Recipient: Bahjiqua Vang

## Columbus Elementary School-Fred Hoffman Memorial Endowment Fund

Awards a scholarship to an Appleton Area School District student who attended Columbus Elementary School during his or her elementary years.

2013 Recipient: Ka Zoua Vang

#### Dave Hussey Memorial Fund

Provides a scholarship to a graduating, college-bound senior. The award rotates annually among Appleton East, West and North high schools.

2013 Recipient: Alyssa Braun



# Albert & Mary Rhoades Museum and Charitable Foundation Scholarship Funds

Awards scholarships to graduates from Appleton East, West and North high schools who plan to pursue undergraduate degrees in the arts, humanities, religious studies, education and select social sciences.

2013 Recipients: Ben Case, Margaret Dickinson, Mallory Lamers, Claire Sandberg

#### Tim Schroeder Memorial Scholarship Fund

Provides scholarships for graduating Appleton East High School seniors who have participated in school athletics and plan to pursue post-secondary education.

2013 Recipients: Megan Thibodeau, Tyler Tumey

#### WCA Thomas Scullen Memorial Scholarship Fund

Provides scholarships for graduates of Wisconsin Connections Academy Charter School who attended an accredited high school and plan to pursue a degree at an accredited university, technical college or trade school.

2013 Recipient: Stephanie Lemancik

## **Professional Development Grants**

The Appleton Education Foundation recognizes the importance of ongoing education. Professional Development grants bring speakers into the Appleton Area School District to address staff members on topics of interest.

#### Appleton Community 4K Institute

AEF funds provided speakers for a special training open to all school and community partner directors, teachers, teacher assistants and student services staff involved in implementing Appleton's community-based 4K program.

#### **AASD Math Institute**

Foundation funding helped provide a week-long summer professional development opportunity for AASD math educators to increase their conceptual understanding of math topics and, as a result, increase their confidence and ability in teaching math to their students.



#### Math Core - Special Education Team Project

Funds provided a special training for AASD Special Education staff members working on specific strategies to help close the achievement gap in mathematics between students with special needs and their general education peers.

#### March to the Beat

AEF grant funds were used to train members of AASD's Therapy and Special Physical Education Department staff on the use of drum circles as a stress reduction technique. Percussion instruments also were purchased so that staff can implement drum circle techniques with the students they serve.

## Positive Behavior Intervention Support (PBIS) and Healthy Kids Summer Institute Unite

Grant funding helped provide a summer training session for educators from AASD schools to learn more about implementing PBIS – an all-encompassing system of behavior management that promotes positive student behavior in and outside of the classroom – along with ways to promote healthy minds and bodies for AASD students.

## **Pass-Through Grants**

Funds also were awarded in the form of pass-through grants (money donated and then immediately granted out) to support the following projects and programs:

#### Appleton Area School District

Seventeen AASD schools represented at the 2013 golf event, the AEF Knowledge Open, received unrestricted grants from the Foundation. Schools used the funds to upgrade instructional technology, provide additional leveled reading materials, offer staff development and provide support for other programs and activities above and beyond what the site budgets can support.

Donors to AEF's Early Childhood Fund supported Early Childhood Site Resource Coordinator positions in several AASD elementary schools.

The PAC Student Support Fund made it possible for Fox Valley-area elementary school children to attend performances at the Fox Cities Performing Arts Center.



#### Appleton Area School District (Continued)

Funding from the NEW Apple Corps Robotics Team Fund helped offset expenses of the district's robotics team, including materials and equipment for building robots, and team-related expenses.

The 2013 AEF Community Education Program was possible, thanks to support from donors through AEF's Early Childhood Fund. This year's program included presentations by Dr. Dipesh Navsaria, medical director for Reach Out and Read Wisconsin and Deborah McNelis, early childhood expert and founder of Brain Insights.

Thrivent Financial for Lutherans Foundation used the Money Smarts Summer School Program Fund as a vehicle to help offset costs of curriculum development and materials for a summer school program geared at promoting money management skills with AASD fourth- and fifth-grade students.

Support from the EMMA Nobel Education Fund gave high school and college students and teachers from the Appleton Area School District, Xavier and Fox Valley Lutheran high schools, Fox Valley Technical College, Lawrence University, and UW-Fox Valley, as well as other community members, the opportunity to attend the 2013 Nobel Conference together to learn from the world's foremost scholars and researchers.

Funds from the United for Reading Success Tutor Fund helped offset the cost of additional leveled books for the district's reading tutoring program.

#### Appleton East High School

A grant from the Appleton East Debate-Forensics-Theater Fund supported those activities at the school.

#### Badger Elementary School

Funds donated to AEF in memory of Bill Selle will support reading materials and efforts that benefit at-risk students.

#### Columbus Elementary School

Funds donated to AEF in memory of Bill Selle will support reading materials and efforts that benefit at-risk students.



#### Ferber Elementary School

The Ferber Elementary School Compassion Fund supported school projects and programs and provided basic needs items for at-risk students.

#### Franklin Elementary School

Donor-designated funds supported the purchase of additional reading materials for the school.

#### Jefferson Elementary School

Donor-designated funds supported the school's IMPACT program. IMPACT stands for: Increasing student achievement through Music, Physical activity/fitness/Arts/performances, Care of self and others, Technology/creative writing.

Support from the Seeds for Learning Fund helped enhance the school's outdoor garden area.

#### Johnston Elementary School

Support from the Friends of Johnston School Fund provided a variety of reusable educational resources for school classrooms.

#### Valley New School

Grants from the Valley New School Fund supported the school's programs and operations.

#### Appleton West High School

Support from the B.G. Society Fund provided financial assistance for low-income students to help them participate in school activities.

Funds from the Tim Meyer Memorial Fund supported the purchase of special tools and equipment for the school's Technical Education Department.

Deserving students were recipients of Academic Achievement Award plaques, funded through the Class of 1945 Fund.

A grant from Fund '59 was used to purchase additional SMART boards for school classrooms. SMART boards are interactive white boards that combine a simple dry erase board with computer and video equipment.



# Our Generous Donors

Between July 1, 2012 and June 30, 2013, nearly 800 donors contributed to the Appleton Education Foundation. Some gifts established new charitable funds, while others were added to existing funds or were made in memory or in honor of a loved one. We gratefully acknowledge and thank the following donors for their generous gifts during the year.

#### Platinum Donors

(\$25,000 and up)

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#### **Gold Donors**

(\$10,000 - \$24,999)

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#### Silver Donors

(\$1,000 - \$9,999)

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#### **Bronze Donors**

(\$500 - \$999)

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We gratefully acknowledge the following businesses and organizations for their in-kind goods or service contributions during the fiscal year ending June 30, 2013:

> Blue Print Services Chad Ellis Design Hoffman Planning, Design & Construction, Inc. NEW Printing Silly Toast Designs Willems Marketing



Making a donation to the Appleton Education Foundation is a meaningful way to honor or remember the people who have made a difference in your life.

#### Memorials

Between July 1, 2012, and June 30, 2013, the Foundation received gifts in memory of the following people:

Tyler Baseman Dr. Marvin Kagen Ann Baum Don Laedtke Gordon Bebeau Tom Loveall Jinny Bosser Brian McMahon Kay Chicquette Betsy Melzer Richard O. Emanuel Tim Meyer Dorothy Farnum Buessing Ellen Mielke Vaughn Gehrt Del Prust John C. Gosling Eloise Reavill Bill Hartling William Reinke Dave Hash Bill Selle Bill Hidde Caroline Simon Georgiann Hoks Carol Slowinski Peter F. Jabas Caroline M. Sullivan Gloria Johnson Brad Wiese

#### Honorariums

Between July 1, 2012, and June 30, 2013, the Foundation received gifts in honor of the following people:

Tara Kraft Mahnke Marlene Angevine Mike Breitzman Julie Krause Mrs. Chan Pearl Kunz Foster School – Heritage Program Gary Ludwig Steve and Linda Franklin Mrs. Palzowicz Jenny Gilbert's Class at Ferber Mary Schemm Katherine Hardesty Ron Schreier Katie, Kurt and Kari Swanson Mrs. Harding Claudine Happel Nicole Weber

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bd : Board of Directors

bde : Board Development Committee com : Communications Committee

exe: Executive Committee

fde : Fund Development Committee

glf : Golf Outing Committee grt : Grants Committee

ret : AASD Retiree Committee

\* : Chair



District parents and students have the opportunity to show their appreciation for elementary school educators by donating to the Appleton Education Foundation in their names. More than 90 specially designed cards with hand-written sentiments were delivered by AEF volunteers to honored staff members during Teacher Appreciation Week in May. Gifts were received in honor of the following Appleton Area School District educators:

Andrea Bartel-Riffle

Doug Benz

Kelly Berlick

Jennifer Beyer

Thomas Bomann

Gwendolyn Bomann

Kari Campshure

Laura Carrasco

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### **Statement of Financial Position - June 30, 2013**

### **Assets**

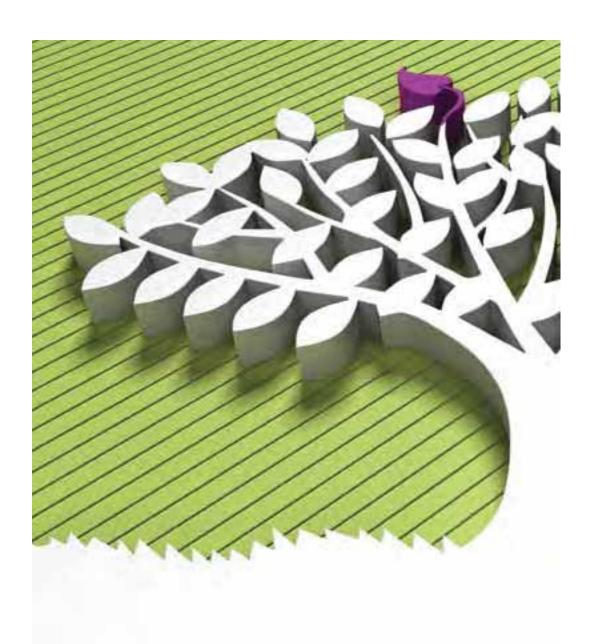
Cash and Cash Equivalents	\$1,834
Contributions Receivable	\$11,075
Investments	
Property and Equipment, Net	
Capital Lease Receivable	
Cupitui Zouso 110001 (ucio	
Total Assets	\$3,078,932
<b>Liabilities and Net Assets</b>	
Note Payable	\$259,096
Other Liabilities	\$6,646
Deferred Interest Income	\$38,068
	4000010
Total Liabilities	\$303,810
Net Assets:	
I I	\$2.764.047
Unrestricted	. / /
Temporarily Restricted	\$11,075
Total Net Assets	\$2,775,122
AUTHE I 100 LEND CO	·····································
Total Liablities and Net Assets	\$3,078,932

This is a summarized financial statement presentation. The Appleton Education Foundation is a Supporting Organization of the Community Foundation for the Fox Valley Region. A complete audited financial statement of the Community Foundation for the Fox Valley Region and Supporting Organizations is available upon request.

Auditors: Schenck SC

### Statement of Activities - Year Ended June 30, 2013

Support and Other Revenue	
Contributions	\$279.803
Gain on Investments	
Investment Income	\$75,200
Total Support and Other Revenue	\$548,936
Grants and Expenses	
Grants Expense	\$236,238
Other Program Related Expenses	
Management and General	
Investment Manager Fees	\$22,117
Administrative Expenses	
Fundraising Expenses	
Total Grants and Expenses	\$452,794
Change in Net Assets	\$96,142
Net Assets	
Beginning of Year	\$2,678,980
End of Year	\$2,775,122



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